

For all you Organic Romantic needs...

Festival

St Valentine's

Festival



Festival Wines Newsletter

February 2006

Is Organic More Lovely?

For many the Organic way promises a better way. A way without chemicals and a way of superior quality. Many accept that an Organic strawberry may not always be as symmetrical and as plump as its non-Organic counterpart, but for many this is an esteemed asset because it is 'truer' and not begot by 'evil' means, in nature there will always be that strawberry that doesn't ripen.



If you were to eat forcibly ripened strawberries everyday of the year, a real, truer strawberry would probably taste pretty strange by comparison. The same with wine: if you were to guzzle 'Blossom Creek!' and only this 'real' wine would taste equally as strange.

By growing the produce we consume without the intervention of synthetic means the real character of the produce can stand out. Ultimately this is what makes a wine so special and is the essential reason for every wine tasting different. If you are looking for a wine truer to the soil and the soul then go Organic.

But is it always so clear cut? Sadly not - It takes a great producer and even then only the grapes have the innate ability to express this 'something' from the soil. It is up to the winemaker to nurture this character into the wine. Minimum intervention is key, if the winemaker can just leave the wine to make itself i.e. wild ferments, minimal oak influence, zero filtering or fining: then the wine has a good chance of upholding the promise of the grapes.

Wines made this way can be the most lovely wines and these are the wines you will find on our [site](#).



Festival Update

We would like to thank all our regular customers for a great run up to the New Year. We are looking forward to a 2006 packed with more shows and events and yes... endless wine tasting! Hope to see you along the way. Keep checking this newsletter.



Valentines Gift Ideas (Did you know we deliver single bottles?!)

If you're struggling for ideas for Valentine's day or looking for something new and different, we might have the solution. Organic chocolate truffles in a 'sexy' wooden box for £7.39, all you have to do is pick the wine!



We can deliver one bottle of wine in a wooden box with (or without) some hand-made chocolates from Organic chocolatier Gateau d'Amour. A romantic message can be easily slipped in then we pack it and deliver it next day S.W.A.L.K!

To help you choose, why not something pink or better still pink and bubbly! To speed things up we have put together some gift ideas for you on our [gifts page](#).

If you would like to have a go at putting together your own gift set all you have to do is pick your wine then your box with or without chocolates!

We will insert your greeting for you, all you have to do is get him/her in the mood!

Good luck!



New Arrivals

We have some very sexy new wines recently landed:

Full bodied reds:

[L'Espirit de Valeriane](#)

[Domaine Majelus Merlot](#)

Fruity, dry whites:

[Domaine Majelus White](#)

[Domaine Begude Whites](#)

Champagne:

[Jose Ardinat Carte D'Or](#)